

Build your own business plan template; VGOSA Format

If you would like some assistance in building your own business plan template, the following is one of two examples we are providing with suggested headings for such a document - all you need to do is to fill in the details.

This first example should look very familiar to anyone who has spent any time as a BjC client or as a member of the broader BjC community as the headings follow the VGOSA process outlined throughout Phil's book, "Guaranteed Success".

For those who prefer a more traditional looking business plan document, then the second example which is provided separately within this section of the website, may prove a better fit for you.

Whatever option you choose for your business plan document, one of these formats, or any other for that matter, it is the end result in terms of what you do with it that is important.

The key to ensuring that what you do with your document is as effective as it can be, is to remember that a business plan is ultimately just a statement of What your business is aiming to achieve and How you plan to achieve it.

And, fortunately, as long as you follow the construction and implementation sequences outlined herein, you will have that and all the tools, skills and processes to make sure it gets implemented successfully.

VGOSA Format Template

Business Plan Document Contents

The What

Our Business Vision

Our Business Goals

- Financial Goals
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- Client Goals
- Procedural Goals
- Resource Goals

Our Business Objectives

- Financial Objectives
- Client Objectives
- Procedural objectives
- Resource Objectives

The How

Strategies

- Strategy One
 - a. Description
 - b. Objectives achieved by this strategy (including how this will be measured)
 - c. Action Plan for Strategy (complete as per template)

- Strategy Two
 - a. Description
 - b. Objectives achieved by this strategy (including how this will be measured)
 - c. Action Plan for Strategy
- Strategy Three
 - a. Description
 - b. Objectives achieved by this strategy (including how this will be measured)
 - c. Action Plan for Strategy
- Strategy Four
 - d. Description
 - e. Objectives achieved by this strategy (including how this will be measured)
 - f. Action Plan for Strategy
- Continue for as many strategies are built

Timetable/Calendar of Events

Review Process Schedule